

Report of the Area Co-ordinator to the meeting of the Bradford South Area Committee to be held on 19th January 2017

AE

Subject:

Cleaner and greener streets and neighbourhoods in Bradford South - devolution to Area Committee Update

Summary statement:

This report is an update on progress since June 2016

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Overview and Scrutiny Area:
Corporate



1.0 SUMMARY

1.1 This report is an update on progress since June 2016

2.0 BACKGROUND

2.1 In 2012 the Council Executive devolved a number of services to Area Committees. The purpose of this was to increase local accountability and to increase the effectiveness of service delivery through increased synergy between services at the local level.

The role of Ward Councillors is integral to the functioning of the developing approach. Good local leadership encourages positive behaviours with local communities, and has a positive impact on staff who feel more valued and motivated.

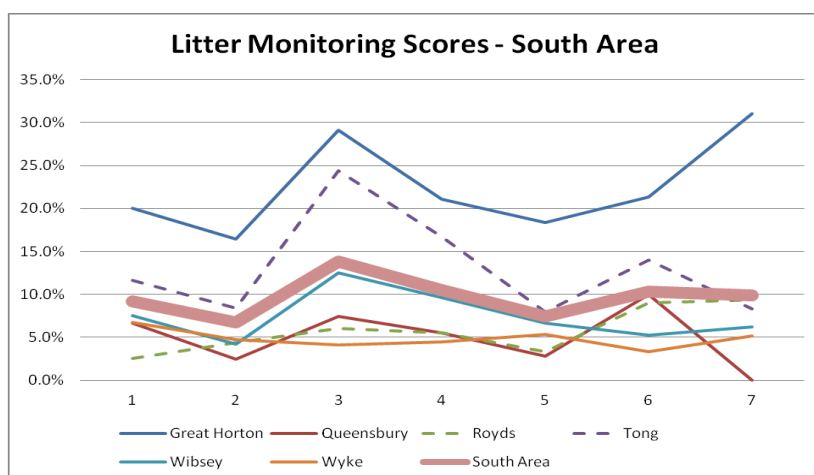
2.2 In November 2015 a report came to Area Committee outlying the People Can Make a Difference Campaign which the Bradford South Area Committee endorsed.

2.3 Within Neighbourhood and Customer Services, Area Co-ordinators are responsible for a range of officers and devolved services that promote the clean and active communities agenda and make contributions to other outcomes. This report only deals with the cleaner elements. However, it is important to recognise that the services and resource allocation also support a wider range of outcomes (highlighted within Ward Plans) as part of their roles and functions:

These include the following:

- Ward Officers
- Council Wardens
- Street Cleansing Operatives
- Youth Workers
- Environmental Enforcement Officers and
- Grant-funded community development workers.

2.4 At the meeting of Bradford South Area Committee on 30th June 2016, Members were made aware of where the major street cleansing issues were within Bradford South. The data clearly demonstrated that Great Horton Ward had the most significant issue in relation to litter. Furthermore littering was on the increase in the Ward - whilst in other wards litter was either remaining the same or even decreasing. These trends are demonstrated in the following graph that was included in the 30th June report.



2.5 At the 30th June meeting Members were also concerned about the issue of fly posting across Bradford South. The data presented at the meeting suggested the issue had greatly decreased in Bradford South and this was not the perception of Members.

2.6 Also Committee Members requested that the situation regarding Fly Tipping was closely monitored, especially in relation to the New Bin Policy.

3.0 The developing approach to cleaner streets and neighbourhoods:

3.1 Following the discussion at the meeting of the 30th June, Bradford South Area Coordinator's Office initiated a response to attempt to improve the cleanliness of the Great Horton Ward. This was the Ward in Bradford South where the performance information presented suggested the greatest issues existed. (See 30th June Report for full information on street cleansing issues).

3.2 Following exploring different strategic options it was decided - at a meeting in September attended by Officers, Ward Members and the Area Chair - to implement 'The People Can Make Great Horton Clean and Tidy' strategy. (See Appendix 1 for full outline of this strategic approach). It was also decided to focus the campaign initially on a smaller area within the Ward where it was felt the biggest impact could be made.

3.3 Prior to the start of this campaign the People Can approach in Great Horton was already established through a series of community clean ups, litter picks and the notable efforts of community members in cleaning up the Muslim section of the Scholemoor Cemetery. The achievements of 'The Friends of the Deceased Group' were celebrated at the annual Community Star Awards where the Group was awarded a 'Bradford District Medal' in recognition of their contribution.

3.4 The Area Office committed extra Council Warden hours to work in the Ward over a limited period. This was possible without causing disruption in other Wards as the Bradford South team is now at full strength following an external recruitment process. Bradford West also loaned a Slovak speaking Council Warden to support the initiative on Monday and Fridays (for a period of three months). The extra resource helped in terms of engagement of the local community, including reaching Slovak speakers living within the Ward.

3.5 Council Wardens knocked on the doors of all neighbours within the small Area and discussed the campaign, street cleansing issues and other concerns they had.

Conversations within residents were recorded on a survey which formed the basis of prioritising actions. (see Appendix 2 for a summary of issues raised with Council Wardens).

3.6 Following the survey Wardens have been picking up the issues in the small Area and related actions are highlighted in Appendix 3. In addition to the 62 actions being progressed by Wardens in the small area, 208 properties were visited in relation to recycling. Where Council Wardens were unable to resolve issues these were passed on to the Enforcement Team.

3.7 Environmental Enforcement have visited 44 domestic properties with Great Horton (21 of these were in the small area) that had accumulations of waste in their gardens. These visits resulted in 24 Community Protection Warning letters being issued requesting that the owner or occupiers tidy up their gardens. Where the Warning Letters were not complied 6 Community Protection Notices were served formally requesting that the gardens are tidied up with a certain timescale. Once the timescale in the notices has expired these properties will be re-visited and if notices have not been complied with further enforcement action will be taken that may include fixed penalty fines or prosecution.

3.8 Environmental Enforcement have also visited 11 business in relation to their waste storage and disposal arrangements. 2 of the businesses have been issued with formal notices requiring them to provide the Council with documentation regarding their waste disposal arrangements. Failure to provide the documentation can result in a £300 fixed penalty fine.

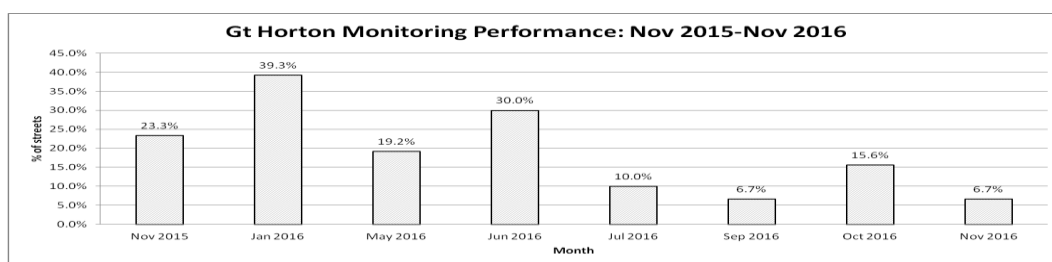
3.9 A successful prosecution case was prepared for the owner of land adjacent to St Wilfred's Church, Great Horton. The owner failed to comply with a formal notice requesting him to clear the land of waste and fly tipping - the land owner was fined £200.

3.10 1 fixed penalty fine of £300 was also issued to a person found fly tipping in the area.

3.11 A Drop-In Forum was held at Great Horton Village Hall to bring local community members together with partners including the police, youth service, Incommunities, Neighbourhood Watch and Bradford Volunteer Centre on Saturday 17th December. The event built on People Can and encouraged residents to get involved in keeping their neighbourhood clean and tidy. A litter pick before the meeting involved local residents and the event itself encouraged community involvement, including promoting opportunities for volunteering in the library. (see appendix 4)

3.12 As part of the focus on Great Horton Ward the opportunity arose to review the way that Street Cleansing is delivered in the Ward. Due to external recruitment of four new staff into the Bradford South team working 30 hour shifts it is now possible to have a dedicated clean team in the Ward. As part of the setting up of the new team, working practices and routing schedules have been reviewed to enable the maximum benefit of the team to be achieved.

3.13 It is still early to be able to fully evidence the impact of the increased intervention within the Ward. However there is some early indication that the project is having a positive impact that should lead to an improvement of street cleanliness within the Ward (see bar chart below also see Appendix 7 for some photos that show before and after impacts on some of the gardens and yards).



3.14 Marketing and Communications have produced a leaflet which has been distributed in the small area in January 2017. This leaflet encourages residents to dispose of rubbish appropriately and offers opportunities for residents to endorse People Can principles and get involved in helping keep Great Horton clean and tidy (See appendix 8).

3.15 Council Wardens and Street Cleansing staff have started to monitor the number of fly posters and other signs removed from street furniture. The following table demonstrates the numbers taken down by staff in the past 5 months.

August	September	October	November	December
24	38	9	15	1

3.16 Evidence suggests that across Bradford South that there has been a reduction in reports of fly tipping since July. This is when compared with the same month in 2015. However over the year there is no significant change.

Bradford South Fly Tipping – Monthly Comparison

	January	February	March	April	May	June
2015	67	96	100	76	38	63
2016	80	78	126	86	71	80
Change	19%	-19%	26%	13%	87%	27%

	July	Aug	Sept	Oct	Nov	Dec	Total
2015	63	78	97	85	103	81	947
2016	59	55	75	92	104	57	963
Change	-6%	-29%	-23%	8%	1%	-30%	0

6.0 OTHER CONSIDERATIONS

Proposals for Area Committee decision-making

6.1 There are a number of factors to take into account when considering how to deploy resources at an Area level. For example, the Council policy on parking enforcement (as set out in Bradford Council's application to Central Government when taking on responsibility for the function) is based on national statutory guidance. The policy expects a consistent, fair

and transparent approach within the district to parking enforcement. With effect from 23rd January 2012 the civil enforcement function passed from Civil Enforcement Officers employed by Parking Services to Council Wardens. Council Wardens are now the Council's designated Civil Enforcement Officers. As such, Council Wardens are expected to deal with all cars parked in contravention in accordance with the district policy. This means that Council Wardens need to have a regular presence in parking hotspots and deal with any cars they find parked in contravention. Statutory guidance clearly states that discretion is a back-office function and it is therefore not the decision of a Council Warden as to whether they deal with a car parked in contravention. The Council Warden has to issue a PCN and this can be appealed by the customer.

6.2 In terms of the deployment of Council Wardens, the Area Committee will have to consider the range of functions the Warden has to carry out and the risks associated with not balancing these. For example, if Council Wardens are not deployed to parking hotspot areas there is a likelihood of increased contraventions, safety and congestion implications, complaints and reduced income. Similarly, if Council Wardens do not deal with environmental issues there will be an affect on the visual amenity and the likelihood of an increase in complaints and anti-social behaviour.

6.3 In terms of Street Cleansing members are able to have influence and decide where staff are deployed, the new routing patterns and the forthcoming prescriptive cleansing work plans.

7.0 FINANCIAL AND RESOURCE APPRAISAL

7.1 The Council Warden Service budget

The total Council Warden budget for the 76 Council Wardens (including 3 Area Operations Managers) has been set at £2,089,700 for the financial year 2016/17.

Area Team	Number of posts	Budget (£) 2016/17
City Centre Team	22	672,600
Bradford East	12	303,200
Bradford South	10	253,100
Bradford West	12	303,200
Keighley	9	228,000
Shipley	8	203,000
Area Operations Managers	3	126,600
TOTAL	76	2,089,700

7.2 Street Cleansing

Area Team	Number of posts	Budget (£) 2016/17 All Staff, Vehicles and Equipment
Bradford East	28	732,800
Bradford South	19	669,100
Bradford West including City centre	43	1,222,900
Keighley	26	806,300
Shipley	25	708,300
TOTAL	141	4,139,400

Note. This does not include Public toilets and Ancillary services

8.0 RISK MANAGEMENT AND GOVERNANCE ISSUES

8.1 The financial risks posed are limited by the nature of the expenditure delegated.

9.0 LEGAL APPRAISAL

9.1 Legal implications of the devolution of budgets to Area Committees have been reviewed by the City Solicitor, and any issues and constitutional amendments were made at the Council's Annual General Meeting.

9.2 Area Committees now have the opportunity to consider how to implement the constitutional changes related to devolution. Legal Services will continue to advise and support committees regarding the legal implications of any proposed changes they seek to make.

10.0 OTHER IMPLICATIONS

10.1 EQUALITY AND DIVERSITY

10.1.1 Area Committee decisions will need to be made in line with Equal Rights legislation. This will require Area Committees to assess the potential equality impact of any decisions they make.

10.2 SUSTAINABILITY IMPLICATIONS

10.2.1 Increased local decision-making has the potential to create more sustainable solutions to local issues.

10.3 GREENHOUSE GAS EMISSIONS IMPACTS

10.3.1 No specific issues.

10.4 COMMUNITY SAFETY IMPLICATIONS

10.4.1 Increased local decision making has the potential to improve community safety through more closely addressing local priorities.

10.5 HUMAN RIGHTS ACT

10.5.1 There are no Human Rights Act implications arising from this report.

10.6 TRADE UNION IMPLICATIONS

10.6.1 Trade unions are being consulted at levels 1, 2 and 3 on all changes to Street Cleansing and Warden services.

10.7 WARD IMPLICATIONS

10.7.1 The information in this report is relevant to all Wards in Bradford South.

10.8 AREA COMMITTEE ACTION PLAN IMPLICATIONS

10.8.1 An increased level devolution of the services will allow the Area Committee to further address local priorities for those services.

11.0 NOT FOR PUBLICATION DOCUMENTS

11.1 There are no not for publication documents.

12.0 OPTIONS

12.1 As this Service has now been devolved, the Area Committee can decide how to shape the Service within the previously-mentioned parameters.

13.0 RECOMMENDATIONS

13.1 Bradford South Area Committee notes and welcomes the approach outlined in this report and the progress made since June 2016.

14.0 APPENDICES

14.1 Appendix 1: Great Horton People Can - Keep Great Horton/ Scholemoor/ Lidget Green Clean and Tidy

14.2 Appendix 2: Results of Beldon Road Area Survey carried out in October 2016

14.3 Appendix 3: Environmental issues being dealt with by Council Wardens since October 2016

14.4 Appendix 4: Community litter pick around Beldon Road

14.5 Appendix 5: Community Drop in Forum for residents of Beldon Road Area, Great Horton

14.6 Appendix 6: Leaflet for distribution in Great Horton Ward

14.7 Appendix 7: Before and after photos of issues in the Beldon Road area

Great Horton People Can - Keep Great Horton/ Scholemoor/ Lidget Green Clean and Tidy

1. Title of approach/ Aim:

- People Can campaign to Keep Great Horton/ Scholemoor/ Lidget Green Clean and Tidy

2. Description of the People Can approach

- Elected Members will have a critical role to play in leading the community in this initiative.
- Raising awareness of the public that the Council is not able to provide the same level of service as in the past and to improve the local environment needs everyone to do their bit
- To engage with residents in a proactive way to get them to contribute to making Great Horton a cleaner and better place to live.
- Work in partnership with residents, local groups and services to identify environmental issue and seek joint solutions.
- Raise awareness of how litter and rubbish from one person has a negative impact on others in the community
- Celebrate the achievements of everyone making a contribution to improving the local environment.

3. Examples of where this approach has already had a positive outcome

- The People Can campaign has already had some successes in Bradford South. Regular litter picks undertaken in various places, Oakenshaw Community Clean Up, Scholemoor Cemetery clean up of the Muslim section, Friends of Brackenhill Park regular litter picks.

4. Description of places that will be targeted and known issues

Place	Issues
The whole Ward	<ul style="list-style-type: none"> - High level number fails on litter - High level of fly tipping - Lower levels of volunteering - Communication with Slovaks - Low levels of recycling
Terraced housing in Hartington Terrace, Harlow Road, Cumberland Road, Aberdeen Place, Wheeler Road – Privately owned and some private landlord properties	<ul style="list-style-type: none"> - Fly tipping on private land - Rubbish in gardens - Dog fouling - General litter in streets - Untidy grass verges - Waste collection points

	<ul style="list-style-type: none"> - blocked gullies from cooking oil - low level recycling - Communication with Slovaks
Scholemoor estate	<ul style="list-style-type: none"> - General litter - ASB – broken glass - Rubbish in gardens - Grass verges issues - Trees in pavements - Communication with Slovaks
Beldon Road Area around the village Hall including Kingswood Street and Kingswood Place	<ul style="list-style-type: none"> - Communication with Slovaks - Fly tipping on private land - Rubbish in gardens - Dog fouling - General litter in streets - Untidy grass verges - Waste collection points - blocked gullies from cooking oil - low level recycling

5. Who will be involved in this approach?

- Residents including young people
- Elected Members
- Local groups
- Services

6. Roles of partners and resources available to support the approach

Neighbourhood Service	Resources available
Ward Officer	- Existing Ward Officer
Council Wardens	<ul style="list-style-type: none"> - Great Horton Warden (full time) - Three new Wardens (part time) - Bradford West Warden who speaks Slovak - Distribute People Can Litter Picking packs
Clean team	- Team with responsibility for GH and Queensbury. Existing resource that could be deployed differently.
Youth Service	- Youth Worker (part time)
Queensbury Community Programme	-CD worker
Enforcement Team	- tbc CCTV

Partner	Resources available
Marketing and Communications team	- tbc
Incommunities	- tbc
Schools	- tbc
Scholemoor Beacon	- tbc
Lidget Green Walking Group	- tbc
Park and Countryside Service	- tbc

Refuse collection	- tbc
Recycling Service	- tbc
Police	Police Ward Officer and PCSOs
Businesses	-tbc
Greenmoor Big Local	-tbc
Faith groups	-tbc

7. Residents and what to encourage

To act responsibly e.g.

- Keep your garden or yard free of rubbish
- Not to drop litter or dump rubbish
- Recycle household waste
- Report issues

Take on active roles

- Be a litter picker in their street
- Promote recycling to neighbours
- Be a street champion
- Snow Warden
- Be a Neighbourhood Watch coordinator
- Volunteer

8. Roles of elected Members

To encourage residents to be responsible and active in their neighbourhoods

Promote the People Can Keep Great Horton Clean and Tidy campaign

9. Intended timescales

- September – March

10. Project plan (examples)

Project start

- Provide statistics to demonstrate baseline and improvements
- Undertake audits to identify the issues
- Marketing materials
- Partners to contribute to action plan what they will do

Project delivery

- Staff deployment
- Promote campaign

11. How we will know a difference has been made

- Less complaints
- Less fails - target narrow the gap to the Bradford South average
- Number of residents who active in their neighbourhoods
- Feedback from residents

12. How we will celebrate successes and promote the successes

- People Can website and social media
- Give out People Can badges and put up signs that recognise residents' contributions.

Appendix 2: RESULTS OF BELDON ROAD AREA SURVEY CARRIED OUT IN OCTOBER 2016

STREET	NUMBER OF RESPONSES	KEY ISSUES		
Belton Close	22	ASB	Quads/motor bikes	Drugs/alcohol
Beldon Road	25	ASB	Litter	Noise
Collins street	15	Litter	Flytipping	ASB
Cragg Lane	1	Litter		
Cragg Street	9	Litter	Flytipping	ASB
Cragg Terrace	5	Litter	ASB	Flytipping
Daisy Street	17	Litter	ASB	Flytipping
Ewart Place	14	ASB	Litter	Flytipping
Ewart Street	22	ASB	Flytipping	Litter
Lichen Close	8	Noise	Quads/vehicles	Flytipping
Pannal Street	3	Litter	Flytipping	Crime
Southmere Avenue	13	Litter	ASB	Flytipping
Southmere Crescent	15	Litter	Flytipping	Quad bikes
Southmere Grove	3	ASB	Dog fouling	Flytipping
Southmere Road	12	Speeding vehicles	Dog fouling	Litter
Southmere Terrace	4	Speeding vehicles	Flytipping	ASB
Vivien Place	4	Litter	Flytipping	ASB
Ward Street	2	Parking issues		
Watmough Street	8	Litter	Flytipping	ASB
Across the area 3 Key Issues	202	ASB	Litter	Flytipping

**ENVIRONMENTAL ISSUES BEING DEALT WITH BY
COUNCIL WARDENS FROM OCTOBER 2016 TO PRESENT**

STREET	NUMBER OF ISSUES	CLEARED BY WARDEN VISITS	ONGOING	ENVIRONMENTAL ENFORCEMENT
BELDON ROAD	7	4	2	1
COLLINS STREET	5	2	3	0
CRAGG TERRACE	2	0	0	2
DAISY STREET	13	8	1	4
EWART PLACE	3	1	1	1
EWART STREET	5	2	0	3
GREAT HORTON ROAD	2	1	0	1
PANNAL STREET	6	2	0	4
SOUTHFIELD LANE	4	1	2	1
VIVIAN PLACE	1	0	1	0
WARD STREET	6	4	0	2
WATMOUGH STREET	8	5	1	2
TOTAL	62	30	11	21

RECYCLING VISITS

208 Properties visited	124 Residents engaged	39 Recycling bins ordered	9 Yellow tags for contaminated bins
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COMMUNITY LITTER PICK AROUND BELDON ROAD AREA

10.30am to 11.30am

Saturday 17th December 2016

Meeting point: Great Horton Village
Hall/Library, Beldon Road, BD7 3PE



Litter Pickers,
Tabbards
and Bin Bags
will be provided



Please come along and help us clean our
neighbourhood

Everyone is welcome to take part.

For further information, please contact Mohammed Taj,
Bradford South Area Co-ordinator's Office on (01274) 431155.

PeopleCan make a
difference

City of Bradford MDC

www.bradford.gov.uk

COMMUNITY DROP-IN FORUM FOR RESIDENTS OF BELDON ROAD AREA, GREAT HORTON

Are you concerned about anti-social behaviour, crime, litter and flytipping in the area?

Are you aware of the Great Horton Village Hall and community activities taking place here?

This event is being held for local residents to discuss their issues and concerns about the area with the Police and Council.

**11.30AM TO 2.30PM ON
SATURDAY 17TH DECEMBER 2016
GREAT HORTON VILLAGE HALL AND LIBRARY
BELDON ROAD, BD7 3PE**

At this event the following will attend to deal with your issues:-

- ❖ West Yorkshire Police
- ❖ Neighbourhood Watch
- ❖ Council Wardens
- ❖ Ward Councillors
- ❖ Youth Service
- ❖ Incommunities Ltd
- ❖ Bradford Volunteer Centre

Come along to find out how you can be involved in improving your area.
Everyone is welcome to attend.

For further details please contact Mohammed Taj,
Bradford South Area Co-ordinator's Office on (01274) 431155
Email: mohammed.taj@bradford.gov.uk

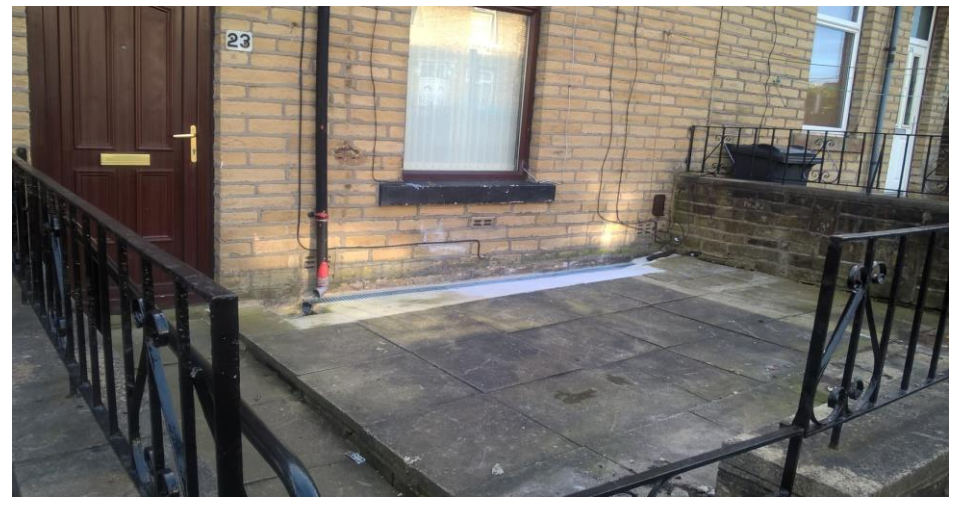


BEFORE AND AFTER PHOTOS OF ISSUES IN THE BELDON ROAD AREA

BEFORE



AFTER



BEFORE



AFTER

